IN THE DRAWINGS:

Please delete all of the drawings in the present application, and insert the attached new FIGS. 1-2 on the attached sheets 1/2 and 2/2, respectively.



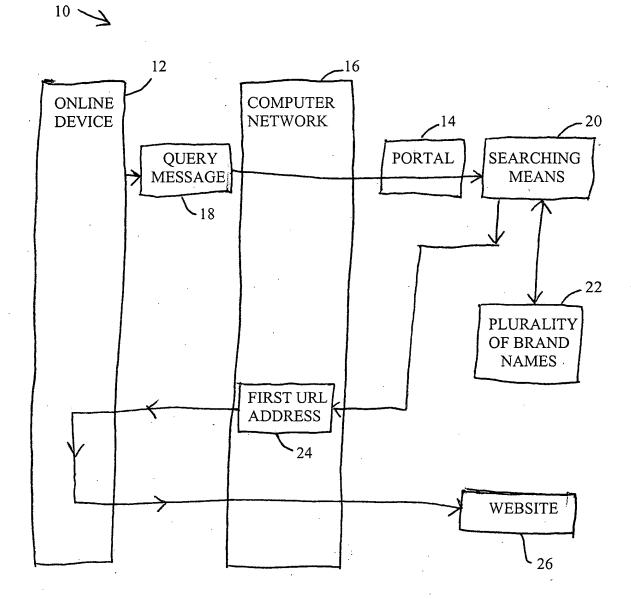


FIG. 1



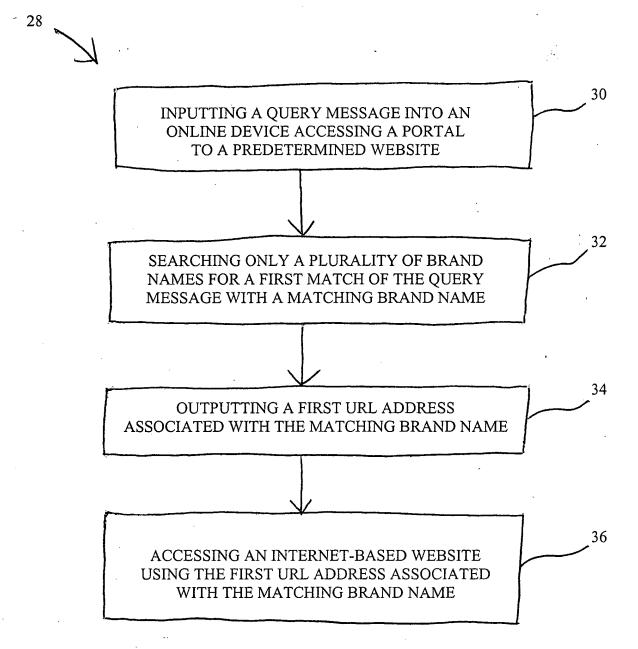


FIG. 2



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Floyd

Examiner:

Mark A. Fadok

Application Number:

09/681,629

Group Art Unit:

3625

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Filing Date:

May 13, 2001

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Title:

SYSTEM AND METHOD TO SHOP BY BRANDS

USING AN INTERNET OR ONLINE PORTAL

GROUP 3600

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1,10

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LETTER TO THE OFFICIAL DRAFTSPERSON

Please delete all of the drawings in the above-identified application, and insert the attached new FIGS. 1-2 on the attached sheets 1/2 and 2/2, respectively.

Entry and approval of the new FIGS. 1-2 are respectfully requested.

Respectfully submitted,

Date: November 8, 2004

Anthony J. Natoli

Registration number 36,223

Attorney for applicant

ABELMAN, FRAYNE & SCHWAB 150 East 42nd Street New York, NY 10017-5612 (212) 949-9022



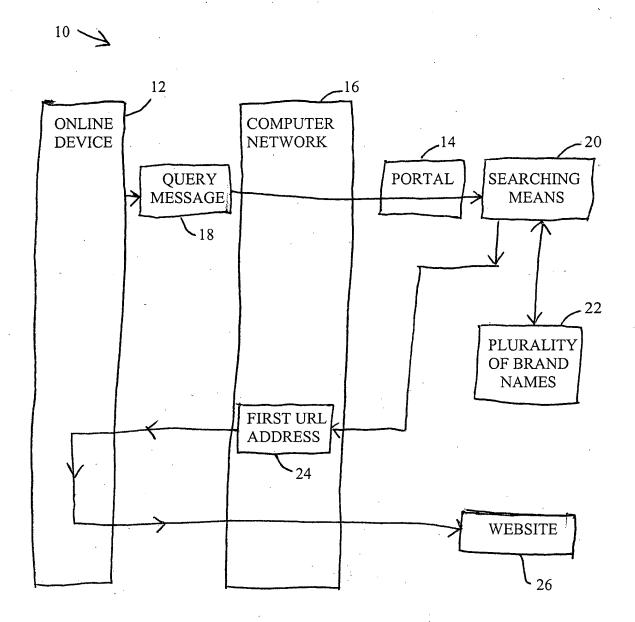


FIG. 1



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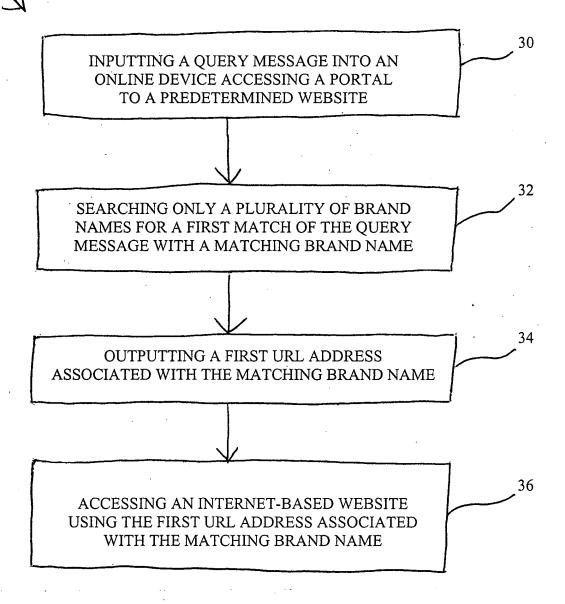


FIG. 2